

Bristol u3a Standing Orders: Appendix 3

Bristol u3a Overall Strategy

Following a review in 2021 of overall strategy Bristol u3a now has four Teams reporting to the Executive Committee each with primary objectives defined as follows:

1. Organisational Effectiveness Team

- Maintain and improve organisational effectiveness
- Uphold constitutional commitments

2. Publicity and Communications Team

- Deliver multi-channelled communications with members that inform and reaffirm the benefits of membership (emails, social media, website, Newsletter, Bulletin, ePost)
- Increase public awareness of Bristol u3a by focussing on online communications and well distributed local magazines e.g. The Voice, Bristol Life. Additionally, seek to advertise ourselves at major events that take place around the city that are likely to attract people who could potentially join Bristol u3a.

3. Membership & Groups Team

- Oversee membership issues
- Recruit and retain membership and provide ongoing value to the membership by providing new and maintaining existing educational and social activities
- Provide support as necessary to post-holders and Group Leaders

4. Equality, Diversity & Inclusion Team

- Increase and promote equality, diversity and Inclusion enabling Bristol u3a membership to become more representative of the Greater Bristol community, by focusing on the legally recognised 'protected characteristics', including race, sexuality, gender, age, disability and belief, but also socio-economic status and the geographical spread of the membership
- Report to the Executive Committee with practical and achievable recommendations as to how Bristol u3a can become more equal, diverse and inclusive in the short and longer term, including ensuring that policies and procedures are up-to-date, fit for purpose and widely understood

KP/updated 23 Feb 2026

Approved by Executive Committee 10 March 2026